

ABR 2020: RULES OF ENGAGEMENT

Businesses in the Greater Athens Area are eligible to participate. The counties in this area include Clarke, Oconee, Oglethorpe, Madison and Jackson. Businesses of ALL sizes are welcome to participate.

- If your company employs less than 10 people you may partner with another small business to create a band. No more than three small businesses may partner to sponsor a single band.
- If you are self-employed you may create a band of multiple, self-employed individuals.
- If your business employs a large number of people they can sponsor more than one employee band.
- Each band must have a minimum of 3 members.
- Bands must primarily consist of employees from the sponsoring business. For example, if you have three co-workers that are interested in putting a band together but they need a drummer – yes, the guitar player’s cousin can play drums.
- No “pre-existing” bands, by themselves, are allowed. If members of a “pre-existing” band participate together, they must include other “non-member” co-workers to be eligible. The intent of the rule is to include as many co-workers as possible and not to be exclusive.
- YOU MUST FUNDRAISE TO PLAY AT THE 40 WATT! We only have time for ten bands to play at the actual event. The top ten fundraisers at the end of day April 30th will compete for the Grand Champion title at the event on May 16th.

In short, we want you to participate. If you have a question or concern regarding eligibility please just give us a call (706.227.1515) or send an email abr@nuci.org

